



LEADING SUPPLIER OF SEEDS IN NORTHERN EUROPE

WIDEST RANGE OF ECOLOGICAL SEEDS – ECOLOGICAL SEEDS ON SEED TAPES
PLANT LABELS IN THE PACKAGING – PROMOTIONAL PACKAGING
CUSTOMISED RANGE FOR THE TARGET GROUP – ASSORTMENT OF YOUR OWN BRAND



70

years of experience
2018 season – is our
anniversary season!



261

employees take care that
every gardener finds
their joys



20

and more millions of
seed packs are
packaged per year



7000

products in our
range



4 500

m² – the area of our
warehousing and
production facilities



22

Our products are
sourced from
countries



57

Own retail
shops for
gardeners



2000

Our goods are
supplied to shops in
the Baltic states

WHO WE ARE

**The largest seed producer
in Northern Europe.**

The company aims to become a leader in the retail seed and gardening market in Northern Europe countries and find its niche in the wholesale market of the EU countries.

We respect traditions and highly appreciate the professionalism. Our product group managers, retail networks sellers are experienced professionals, real experts of their work, and good advisers.

WE EXPORT to Europe and Asia.

WE SELL

Seeds of various vegetables, flowers, evergreen and ornamental plants, herbs and rare plants, bulb flowers, onion seedlings, seed potatoes, fertilizers and plant protection products, peat substrates, soils, mulch and many other products for hobby gardening.

Attractive and unique products - ecological seed tapes, plant labels in the packaging, making it easier to succeed in cultivation.

Specially selected seeds for everyone – balcony gardening, allotment gardens (community gardens), not to mention, those who love spices and especially those who wish to ecologically cultivate.



QUALITY – Environment is the keyword



Testing Fields

Together with the National Plant Services, we select the vegetables that give the best harvest, the ones that taste the best and that are least affected by plant diseases.

All seeds are tested and meet the ISTA's requirements.



Hermetic Packaging

The seed is packaged in a hermetically sealed package, therefore, ensuring that germination will occur during less time, even if the package is exposed to sunlight and moisture.



TESTING FIELDS

The Objective of the Research is

- to select the most suitable varieties in terms of yield size and earliness, resistance to illnesses, taste characteristics and decorative features.

The seeds are grown

- In the greenhouse
- In open fields
- In pots

During the 4 years of research 270 varieties have been tested:

- 80% - vegetable varieties and hybrids
- 10% - varieties of herbs,
- 5% - flowers seeds,
- 5% - lawn mixtures.

ECOLOGICAL SEED



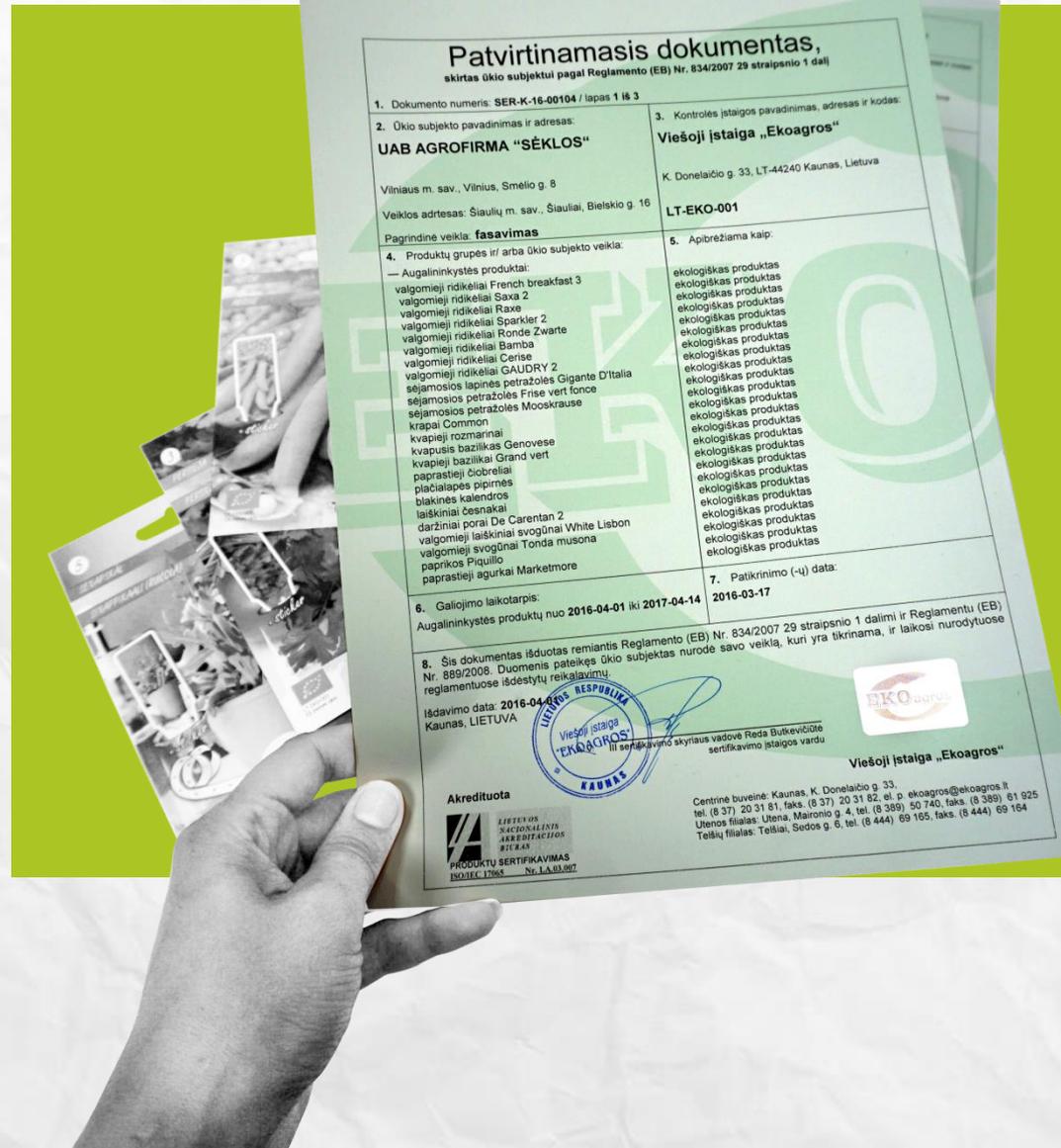
Seklos is certified to package ecological seeds.

The first company to offer ecological seeds on seed tapes for the Scandinavian Market and the Baltic states.

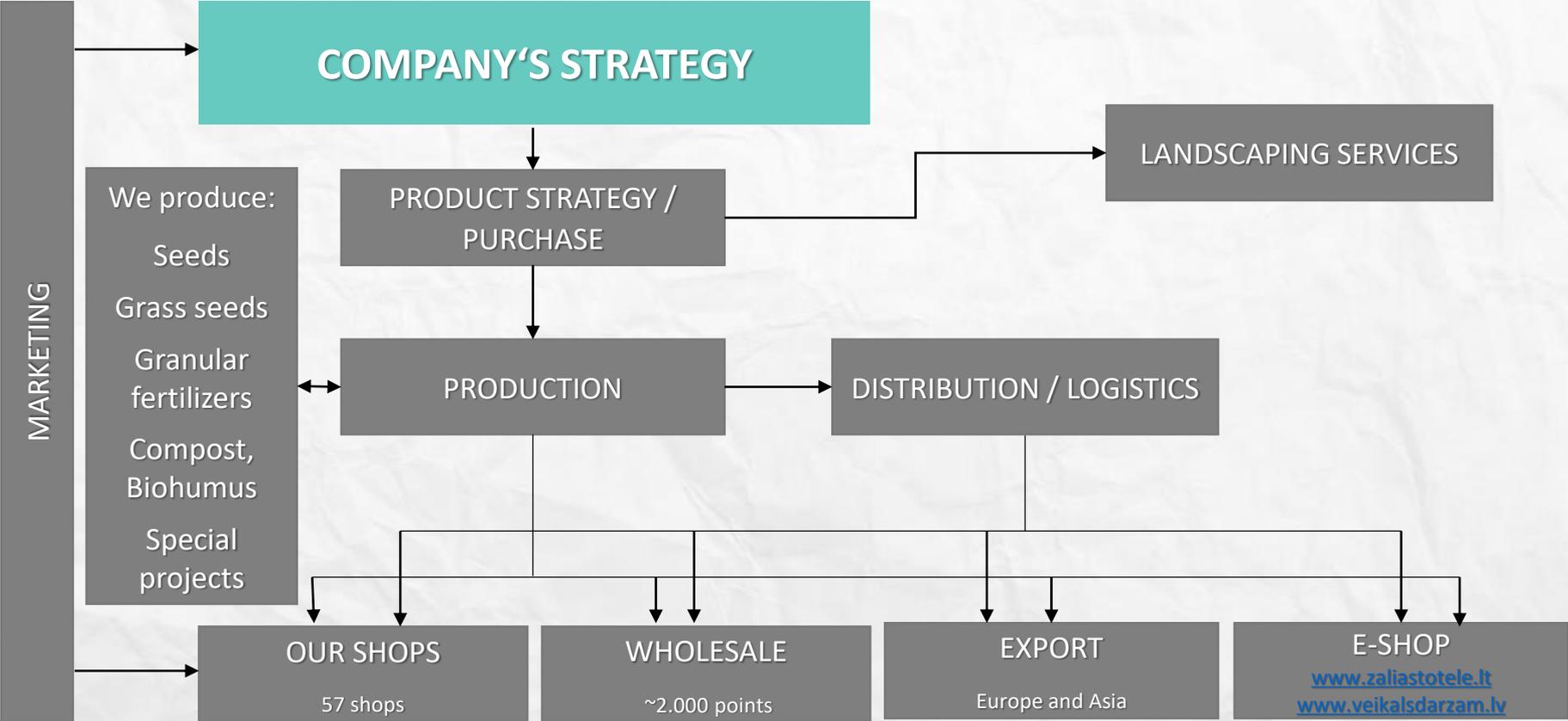
The first certified ecological seed producer in Northern Europe.

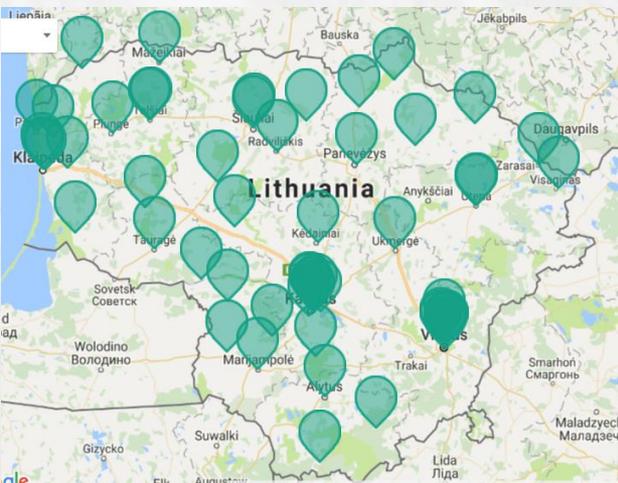


Seklos uses PEFC certified paper for packet production.



COMPANY'S ACTIVITY STRUCTURE



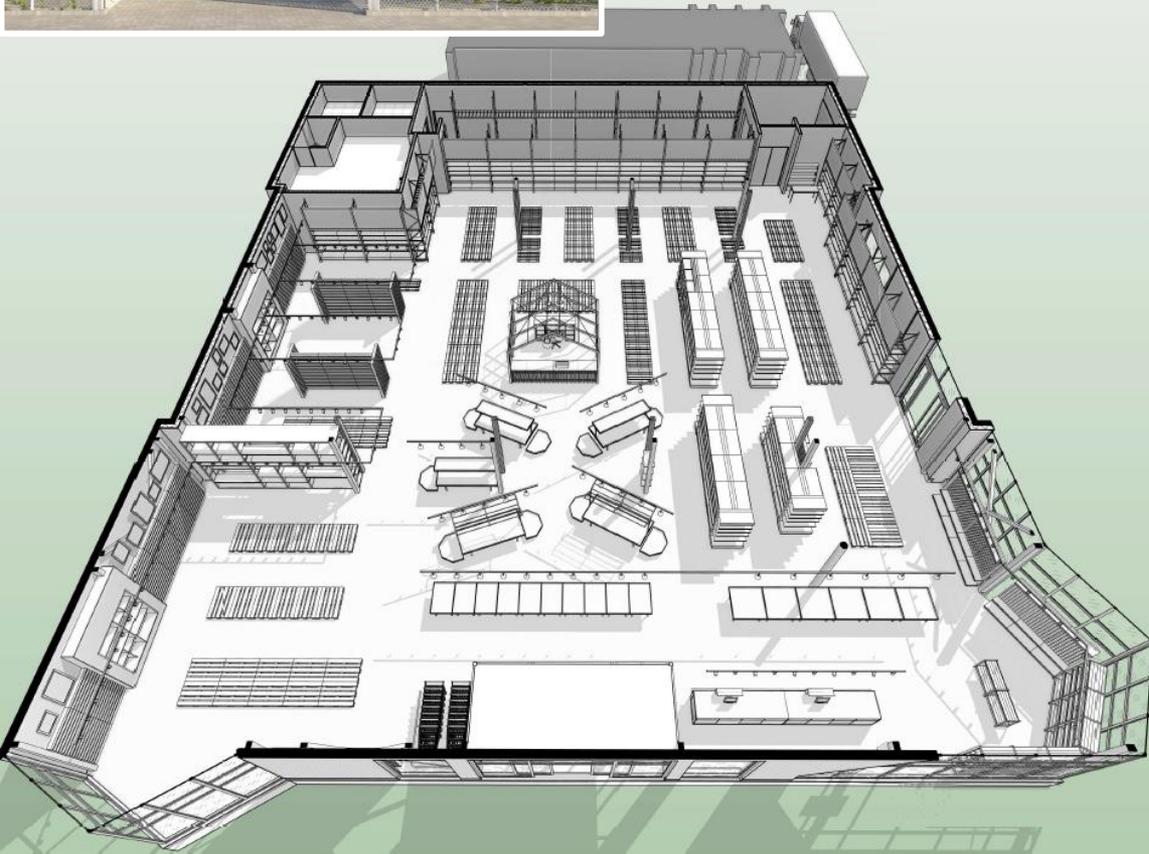


OUR RETAIL

ŽALIA STOTELĒ
57 shops

E-shop www.zaliastotele.lt
E-shop in Latvia
www.veikalsdarzam.lv

THE BIGGEST GARDEN CENTRE IN THE BALTCES



OUR SEED LINES

SEKLOS LINE

(189 variety)

A carefully selected range comprising 189 varieties of vegetable, flower and herb seeds.

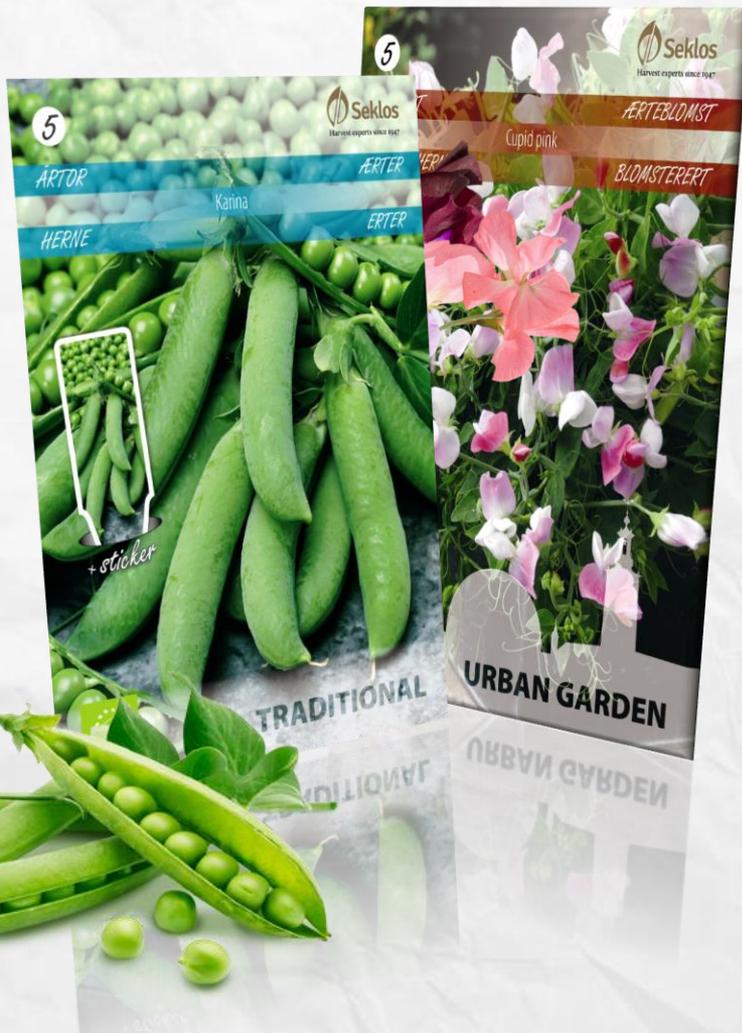
The assortment is divided into two groups:

TRADITIONALS - Well-known varieties that give a bountiful harvest for consumption, as well as for canning and drying.

URBAN GARDEN - Specialising in small scale cultivation – on the balcony, terrace, and allotment in pots or pallet flower borders.

All seed packets have labels inside, making it easy to remember which seeds were sowed.

There are ecological seeds on tape in this line.





MIN TRÄDGÅRD MY GARDEN

(15 varieties)

The most popular varieties are vegetables, flowers and spices. Easy to cultivate with fast and easy germination. 15 different varieties that even children can cultivate.

Especially suitable for stores that want to create the optimal sales and income from a small store area.

Popular seeds at valuable price in eye-catching display! Can be presented as promotional line.





OTHER BRANDS

Lucia elite

Lucia Elite is very special and unique. All seeds in this line are carefully selected from the range provided by the seed industry leaders.

Green life

Contains the most diverse spice seeds, from standard to exotic. Seeds of herbs and rare plants are divided into 4 groups: Home garden, Bio best, Traditional and Micro greens.

Agronom

Only best selling varieties! The range contains many popular, time-tested varieties, such as Amsterdam 2 carrot, Cherry Belle radish, Harz Chinese asters grown since 1728, and many others.

Žalia stotelė

For those who are looking for a wide range and exclusive varieties - 300 of vegetables and more than 220 of flowers! Our range is divided according to the sowing time and allows you to select plants by season.

Bio – ecological seeds

Grown on organic farms, processed, packaged, labelled, stored, transported and sold in accordance with specific requirements.

AGRONOM relaunch

NEW design OF AGRONOM brand

Vegetable seeds

Flower seeds



Price level icon

Brandlogo panel
and brandlogo

Product image space

Icons space

Variety name

Species name in
four languages



PRIVATE LABELING POSSIBILITIES

 **Sėklos LT**
70 YEARS OF
EXPERIENCE

WHY WE ARE

THE BEST PARTNER TO PRODUCE SEEDS WITH YOUR OWN BRAND?

Company SEKLOS – experts in seed business:

- 70 years of experience
- No 1 in the Baltic States
- Focus on quality – new varieties are tested in test fields
- Widest assortment of seeds – 36 seed growers around the world
- 2.929 SCU of seeds in small packets produced
- ECO certified production
- Experience in working with supermarket and DIY
- Experience in private labelling



PRIVATE LABEL PROJECTS – IMPLEMENTED*

* Only part of implemented projects are presented

Produced for **KESKO-SENUKAI** (The Baltics).
OKKO – economy seed line in small packets.
GARDEN CENTER – premium seed line with labels inside each packet.



Produced for **ÖoB** chain (Sweden)
 Economy seed line delivered in wooden displays.

Produced for **Biedronka** the biggest retail network in Poland. Delivered in cardboard display.



PRIVATE LABEL PROJECTS – IMPLEMENTED*

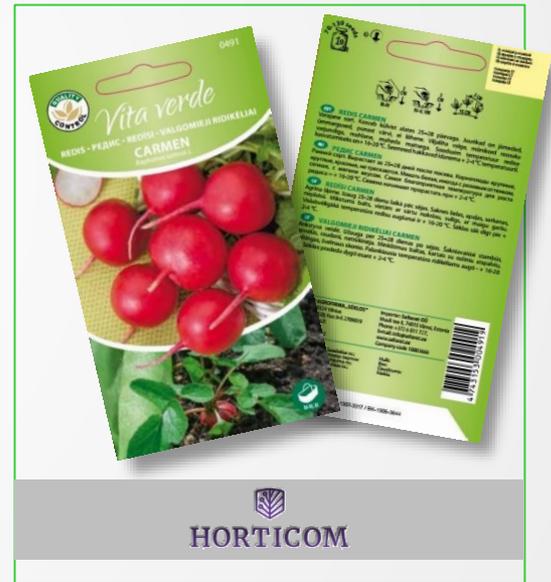
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Seed line for **wexthuset.se** (Sweden)
Ecological and PEFC certified paper.
 Delivered together with 4-sided black displays.



Private label for **Minda Garden AB** (Sweden)
 The winner of the product of the year in
 Elmia Garden 2011.
 The range includes 60 varieties of plants.

Vita Verde seed line ordered by OÜ Horticom
 (Estonia)
 Range: 110 varieties; Package size: 8 x 14 cm



OTHER PROJECTS WITH SEEDS



Some of the promotional packets produced by SEKLOS.



Seed packets with **hand-painted** vegetable, flower and herb illustrations. Packets made of **soft-touch paper**. This project is under implementation.

DISPLAYING OPTIONS – FLOOR STANDS

Metal or wooden displays according customers needs



4-SIDED STAND (METAL) –
easy to move during the season for
maximum profit – up to 240 facings on one
stand.



TRANSFORMER STAND (METAL) –
adjustable for different needs –
up to 100 facings on one stand.



WOODEN STAND –
80 facings for small packets in paper
cassettes.
Can be painted in different colour.



READY TO SELL COUNTER DISPLAY –
excellent for collections or
promotional seeds – 16 facings

ADDITIONAL DISPLAYING OPTIONS



METAL HOOKS FOR ADDITIONAL SEED DISPLAY

OTHER PRODUCTS WITH PRIVATE LABEL

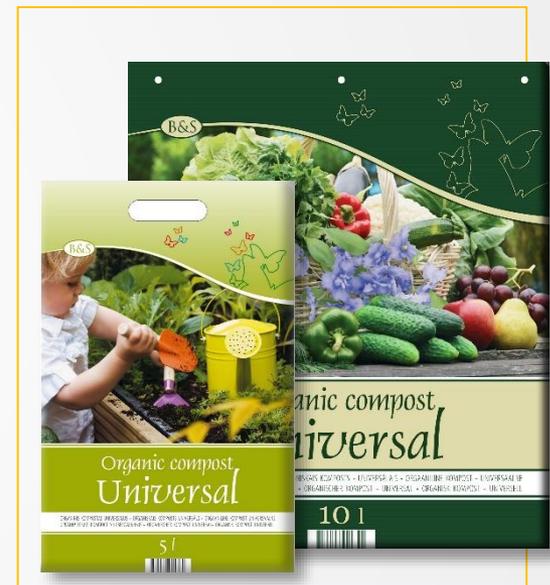
THAT CAN BE PRODUCED BY SEKLOS



GRASS SEEDS –
mixtures for different types of lawns in
plastic bags: from 100 grams to 3 kg.



GRANULAR FERTILIZERS –
in boxes of 1 kg and 2,5 kg or in plastic bags
from 1 kg to 10 kg bags.



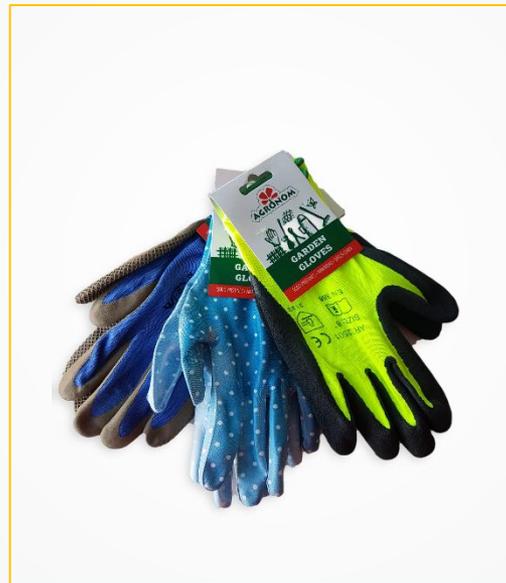
COMPOST AND BIOHUMUS –
In plastic bags from 3 ltrs to 30 ltrs.

OTHER PRODUCTS WITH PRIVATE LABEL

THAT CAN BE PRODUCED BY SEKLOS



PEAT PELLETS in a box and **PEAT POTS** in plastic vacuum package



GARDEN GLOVES



FLEECE, MULCHING SHEET, AGROTEXTILE



Implementation
time – up to 4,5
months
(full service)

WE CAN PROVIDE FULL SERVICE:

Define your needs

Prepare the assortment

Create design

Suggest and produce displaying options

Find best logistic options

We have solutions for everybody –
from e-shop to supermarket or DIY.



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